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Main present issues with the website(s) we could help you with:

1. Duplicated Content for the following websites:

I suggest keeping one domain where all the content is hosted and adding forwarding from one to the other, we can set this up easily.

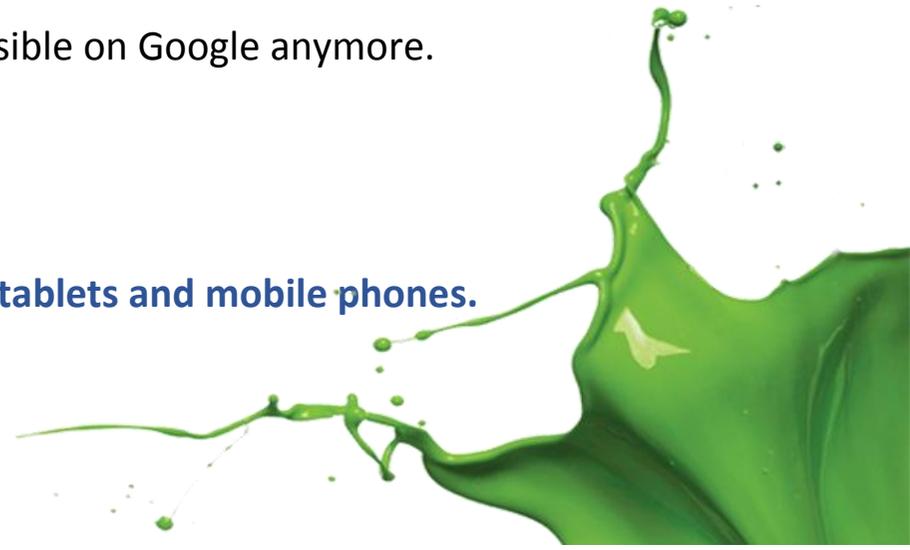
The domain with more strength is: example.com

Therefore, I suggest to redirect from example1 to example 2.

If both the website remain as they are, Google will unfortunately penalise one of them in the future.

This means that one of your website is at risk and would not be visible on Google anymore.

1. The website is not presently optimised for mobile devices: tablets and mobile phones.



User experience on these devices would be affected. Customers will not be able to visit the website from a mobile phone, Google estimates that 56% of all internet traffic is now from mobile devices. Unfortunately at present you are losing all the traffic coming from mobile devices.

- *Traffic (Visitors to your website) you are **not** presently getting online:*

Current Keywords for Google of your website	Position on Google of your Website	No. of people who you are losing every month
***** bespoke	5	275
***** creative	92	320
***** analysis	56	450
***** proactive	41	500
***** click	83	570
***** boost	49	700
***** your	94	300
***** presence	66	250
***** online	27	490

*Please be aware that people do not or very rarely look after the 1st page on Google.



- *Traffic you could get with a fully optimised website:*

High-Traffic estimated keywords for your website	No. of people that you could get every month with an optimised website
***** complete	6600
***** full	2400
***** individual	1900
***** analysis	110
***** for your	390
***** business	70



Current Keywords on your website:

Descriptive

Updatable

Improvable



via Google's top 100 organic search results.

Keyword	Difficulty, %	Volume	Results	SERP Features							Trend	SERP
				Site links	Knowledge graph	Local pack	Featured snippet	Instant answer	News	Carousel		
glass fibre building products				This keyword is not in our Google.co.uk database.								
over door canopies	70.20	70	1,830,000									
bow canopies and bases				This keyword is not in our Google.co.uk database.								
tailor made bow canopies				This keyword is not in our Google.co.uk database.								
tailor made flexi porch and roofs				This keyword is not in our Google.co.uk database.								
orangeries	66.81	6,600	466,000									
pillars, columns and entrances				This keyword is not in our Google.co.uk database.								
brackets legs and corbels				This keyword is not in our Google.co.uk database.								
roofline finials				This keyword is not in our Google.co.uk database.								

Export

As you can see there is no traffic coming from these keywords (see *volume on the picture). It means that nobody searches for them on Google. Presently the website contains keywords that are not searched for.

With a deep analysis of your competitors and your market/products, we can find out which are the keywords that could help you get more traffic, boosting your presence online and obviously sales and profitability.

I suggest taking the followings steps:

1. Website Design

We would create a fully responsive website that can be experienced fully on any device (desktop, tablet or mobile). It will look modern and will follow the main requirements needed for a better user experience.

2. Website Optimisation – Search Engine Optimisation – SEO

We would optimise the website for certain keywords that will bring you lots of visitors. Results can be visible after 3 months or less from the publication. SEO is a long process and takes time but this long term strategy will help you to get the first positions on the first page of Google. You will definitely increase your traffic. And you will only pay for the results.

3. Social Media Optimisation

Social media channels (Facebook/twitter/LinkedIn/Instagram) are now really important and they continue to grow. We would like to improve your social media channels in order to connect them to the new website. This strategy will make your website stronger and more visible as well as helping you boost your overall presence online.

We are sure you could make large gains to your business and get a high ROI. We offer exceptional service at a very competitive price, based around your current Business needs.

